

## AMENDMENTS TO THE CLAIMS

1           1.       (Currently Amended) A method of using a computer system for generating prices  
2 of multiple configurations of features of a product, the method comprising:  
3           receiving at least first and second configurations of the product, wherein the first and  
4           second configurations of the product are sent at one time by a user;  
5           generating a delta price for a first configuration of the product following a modification  
6           of one or more features of the first configuration, wherein the modification of the  
7           first configuration results in a price change of the first configuration and the delta  
8           price comprises a difference between a price of the first configuration prior to the  
9           modification of one or more features of the first configuration and the price of the  
10          first configuration prior to the modification of one or more features of the first  
11          configuration adjusted by the price change;  
12          generating a modified price using the delta price and the price of the first configuration  
13          prior to the modification of one or more features of the first configuration of the  
14          product;  
15          generating a price of ~~[[a]]~~ the second configuration of the product in response to the  
16          received second configuration of the product; and  
17          providing the modified price, the delta price, and the price of the second configuration of  
18          the product to a computer system of a user to indicate to the user a pricing impact  
19          associated with the modification of the configuration and a comparison of the  
20          modified price of the first configuration and the price of the second configuration  
21          of the product.

1           2.       (Previously Presented)       The method of claim 1 wherein the price of the first  
2 configuration prior to the modification of one or more features of the first configuration  
3 represents a base price of the first configuration, the method further comprising  
4           generating a final price of the first configuration using the base price and the delta price.

1           3.       (Previously Presented)       The method of claim 2, wherein generating the final  
2 price of the first configuration comprises adjusting the base price by the delta price.

1           4.     (Previously Presented)       The method of claim 2, further comprising:  
2     receiving a selection of an additional feature, wherein:  
3           the modification of the first configuration comprises adding an additional feature  
4           to the first configuration;  
5           the final price is associated with the product; and  
6           the delta price is generated in response to the selection of the additional feature  
7           for the product.

1           5.     (Previously Presented)       The method of claim 2, further comprising:  
2     receiving a selection removing a feature from the first configuration, wherein  
3     the modification of the first configuration comprises removing the feature from the first  
4     configuration;  
5     the final price is associated with the product; and  
6     the final price is generated in response to the selection removing the feature from the  
7     product.

1           6.     (Previously Presented)       The method of claim 2, wherein  
2     the computer system of the user is a client computer system;  
3     the delta price is generated by a server computer system,  
4     the delta price is generated in response to a selection of a feature at the client computer  
5     system, and  
6     the client computer system is communicatively coupled to the server computer system.

1           7.     (Previously Presented)       The method of claim 6 further comprising:  
2     providing the final price to the client computer system for display by the client computer  
3     system.

1           8.     (Previously Presented)       The method of claim 2, wherein  
2     the base price is generated in response to a selection of a first item, and  
3     the delta price is generated in response to a selection of a second item.

1           9.     (Previously Presented)       The method of claim 8, wherein  
2     the first item is the product; and  
3     the second item is one of the features of the product.

1           10.   (Previously Presented)       The method of claim 8, wherein  
2     the first item is a service; and  
3     the second item is a feature of the service.

1           11.   (Previously Presented)       The method of claim 1 wherein the modification of  
2     the one or more features of the first configuration comprises a first modification, generating a  
3     delta price comprises generating a first delta price, and generating a modified price comprises  
4     generating a first modified price, the method further comprising:  
5         generating a second delta price following a second modification of the first configuration  
6             by changing a number of the features in the first configuration, wherein the  
7             second modification of the first configuration results in a second price change of  
8             the first configuration and the second delta price comprises a difference between  
9             the price of the first configuration prior to the second modification and the price  
10            of the first configuration prior to the second modification adjusted by the price  
11            change of the first configuration;  
12         generating a second modified price using the price of the first configuration prior to the  
13             second modification and the second delta price; and  
14         providing the second modified price and the second delta price to the computer system of  
15             the user to indicate to the user a pricing impact associated with the modification  
16             of the first configuration.

1           12.   (Previously Presented)       The method of claim 11, wherein  
2     the computer system of the user is a client computer system;  
3     the first delta price and the second delta price are generated by a server computer system;  
4     the first delta price is generated in response to a first selection of a first feature at the  
5         client computer system;

the second delta price is generated in response to a second selection of a second feature at the client computer system; and  
the client computer system is communicatively coupled to the server computer system.

13. (Previously Presented) The method of claim 12 further comprising:  
generating a final price of the first configuration using a base price of the first configuration and the second delta price; and  
providing the final price to the client computer system for display by the client computer system to allow comparison between the final price and the first modified price.

14. - 52. (Canceled).

53. (Previously Presented) The method of claim 1 further comprising:  
wherein the modification of the first configuration comprises adding an additional feature to the configuration.

54. (Previously Presented) The method of claim 53 wherein modification of the first configuration further comprises adding multiple features to the configuration.

55. (Previously Presented) The method of claim 53 wherein modification of the first configuration further comprises adding multiple features to the configuration and removing at least one of the features of the configuration.

56. (Previously Presented) The method of claim 1 wherein the modification of the first configuration comprises removing one of the features of the configuration.

57. (Previously Presented) The method of claim 1 wherein a unique feature is a feature not common to both the modification of the first configuration and the configuration of features, each unique feature has an individual price, and the price change does not equal an aggregate of each individual price for each unique feature.

58. (Currently Amended) A computer ~~program product~~ programmable medium

comprising code for generating prices of multiple configurations of features of a product, wherein the code is executable by a processor of a computer system, wherein when executed by the process the code causes the computer system to:

receive at least first and second configurations of the product, wherein the first and second configurations of the product are sent at one time by a user;  
generate a delta price for a first configuration of the product following a modification of one or more features of the first configuration, wherein the modification of the first configuration results in a price change of the first configuration and the delta price comprises a difference between a price of the first configuration prior to the modification of one or more features of the first configuration and the price of the first configuration prior to the modification of one or more features of the first configuration adjusted by the price change;  
generate a modified price using the delta price and the price of the first configuration prior to the modification of one or more features of the first configuration of the product;  
generate a price of [[a]] ~~the~~ second configuration of the product in response to the received second configuration of the product;  
provide the modified price, the delta price, and the price of the second configuration of the product to a computer system of a user to indicate to the user a pricing impact associated with the modification of the configuration and a comparison of the modified price of the first configuration and the price of the second configuration of the product.

59. (Currently Amended) The computer ~~program-product~~ readable medium of claim 58 wherein the price of the first configuration prior to the modification of one or more features of the first configuration represents a base price of the first configuration and wherein the code further causes the computer system to:  
generate a final price of the first configuration using the base price and the delta price.

60. (Currently Amended) The computer ~~program-product~~ readable medium of claim 59, wherein to generate the final price of the first configuration comprises adjusting the base

3 price by the delta price.

1 61. (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 59 wherein the code further causes the computer system to:  
3 receive a selection of an additional feature, wherein  
4 the modification of the first configuration comprises adding an additional feature  
5 to the first configuration;  
6 the final price is associated with the product; and  
7 the delta price is generated in response to the selection of the additional feature  
8 for the product.

1 62. (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 59 wherein the code further causes the computer system to:  
3 receive a selection removing a feature from the first configuration, wherein  
4 the modification of the first configuration comprises removing the feature from  
5 the first configuration;  
6 the final price is associated with the product; and  
7 the final price is generated in response to the selection removing the feature from  
8 the product.

1 63. (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 59 wherein the code further causes the computer system to:  
3 provide the final price to the computer system of the user for display by the computer  
4 system of the user.

1 64. (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 59, wherein  
3 the base price is generated in response to a selection of a first item, and  
4 the delta price is generated in response to a selection of a second item.

1 65. (Currently Amended) The computer ~~program-product~~ readable medium of claim

64, wherein  
the first item is the product; and  
the second item is one of the features of the product.

66. (Currently Amended) The computer ~~program-product~~ readable medium of claim 64, wherein  
the first item is a service; and  
the second item is a feature of the service.

67. (Currently Amended) The computer ~~program-product~~ readable medium of claim 58 wherein the modification of the one or more features of the first configuration comprises a first modification, the code to generate a delta price comprises code to generate a first delta price, and the code to generate a modified price comprises code to generate a first modified price, the computer ~~program-product~~ readable medium further comprising code to:  
generate a second delta price following a second modification of the first configuration by changing a number of the features in the first configuration, wherein the second modification of the first configuration results in a second price change of the first configuration and the second delta price comprises a difference between the price of the first configuration prior to the second modification and the price of the first configuration prior to the second modification adjusted by the price change of the first configuration;  
generate a second modified price using the price of the first configuration prior to the second modification and the second delta price; and  
provide the second modified price and the second delta price to the computer system of the user to indicate to the user a pricing impact associated with the modification of the first configuration.

68. (Currently Amended) The computer ~~program-product~~ readable medium of claim 67, wherein  
the first delta price is generated in response to a first selection of a first feature; and  
the second delta price is generated in response to a second selection of a second feature.

1           69.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 59 the computer ~~program-product~~ readable medium further comprising code to:  
3           generate a final price of the first configuration using a base price of the first configuration  
4           and the second delta price; and  
5           provide the final price to the client computer system for display by the client computer.

1           70.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 58 wherein the modification of the first configuration comprises adding an additional feature to  
3 the configuration.

1           71.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 58 wherein modification of the first configuration further comprises adding multiple features to  
3 the configuration.

1           72.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 58 wherein modification of the first configuration further comprises adding multiple features to  
3 the configuration and removing at least one of the features of the configuration.

1           73.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 72 wherein the modification of the first configuration comprises removing one of the features of  
3 the configuration.

1           74.     (Currently Amended) The computer ~~program-product~~ readable medium of claim  
2 72 wherein a unique feature is a feature not common to both the modification of the first  
3 configuration and the first configuration of features, each unique feature has an individual price,  
4 and the price change does not equal an aggregate of each individual price for each unique  
5 feature.



1           75.     (Currently Amended) An apparatus for generating prices of multiple  
2 configurations of features of a product, the apparatus comprising:  
3           a receiver to receive at least first and second configurations of the product, wherein the  
4           first and second configurations of the product are sent at one time by a user;  
5           means for generating a delta price for a first configuration of the product following a  
6           modification of one or more features of the first configuration, wherein the  
7           modification of the first configuration results in a price change of the first  
8           configuration and the delta price comprises a difference between a price of the  
9           first configuration prior to the modification of one or more features of the first  
10          configuration and the price of the first configuration prior to the modification of  
11          one or more features of the first configuration adjusted by the price change;  
12          means for a modified price using the delta price and the price of the first configuration  
13          prior to the modification of one or more features of the first configuration of the  
14          product;  
15          means for generating a price of ~~[[a]]~~ the second configuration of the product in response  
16          to the received second configuration of the product; and  
17          means for providing the modified price, the delta price, and the price of the second  
18          configuration of the product to a computer system of a user to indicate to the user  
19          a pricing impact associated with the modification of the configuration and a  
20          comparison of the modified price of the first configuration and the price of the  
21          second configuration of the product.